



Youth Philanthropy Contest

For the love of the community

A portion of the signature event:

CELEBRATE!
TIME ♦ TALENT ♦ TREASURE *giving!*

Proudly sponsored by:


Philanthropy
Council
OF NORTHEAST NEBRASKA
Creating a Culture of Giving

2016 Contest Guidelines

Youth Philanthropy Contest

What is this?

The Youth Philanthropy Contest is an exciting opportunity for youth and young adults to use their creativity, compassion, and love of their community to make a difference. We want people from kindergarten through age 25 to ask themselves this question:

How can I make a difference in my community?

Applicants will submit their best ideas to change the world, right here in their own backyards. **Contest winners will receive up to \$1000 to implement their projects.**

What do you mean “make a difference?”

We are looking for projects that help our community grow and change for the better and are “philanthropic” in nature. **Philanthropy** is a big word but it can be easily understood as “giving of your time, talents, and treasure for the benefit of all.” Here are some questions to help you think about ways to make things better in your community:

What do I care about?

How can my caring help others?

What in my community needs fixing?

What would make my community a better place?

Your idea could be something you’ve been thinking about for a while or a totally random spark of inspiration – as long as it benefits others. You could save something, create something, or change something. Tell us about your best idea for making a difference!

What kinds of ideas qualify?

We’re looking for ideas that:

- Have a positive impact on the community
- Can be completed by October 1st
- Take place in Northeast Nebraska
- Are charitable in nature (which means it must focus on serving the public interest or common good)
- Engage young people in philanthropy

Do I have to do this by myself?

Not unless you want to! You can do a project on your own, with friends, or as part of a class, club or group. The contest has five different age-based categories for youth, so find the one that works for you. The winner of each category will receive \$1000 to complete their community project. In addition, there will be five “best of show” projects chosen also! If you add it up, that is \$10,000 worth of great things that will be happening to make our community a better place. See where you fit in below:

Kindergarten – 4th Grade

5th and 6th Grades

7th and 8th Grades

9th Grade – 12th Grade

Young Adult (thru age 25)

****If the group has various ages of youth, the age group is determined by the age of the oldest person participating.**

How do I complete an application?

There are a few things that **MUST** be turned in with your application and there are a few additional pieces that may help “sell” your idea to the selection committee and give them a better sense of what you are trying to accomplish. ***The more you can demonstrate the details of your project and its impact in the community, the better your chances are for being selected.***

Required Application Materials:

- Contest Application (all sections must be completed – including a media release for **EACH** student that participates in your group.)
- Project Display (Posters, photos, display boards, sketches, flow charts, impact statements, statistics, and anything else that helps showcase your project)

Optional Things to Include with Your Application (to give you a better chance for funding):

- You Tube Video (please see Other Frequently Asked Questions for instructions on submission)
- Examples or prototypes of your project if it is a product of some kind

It has been our experience that the *projects that included good displays with their application submissions are more likely to be chosen as contest winners*

What is the deadline for this contest?

All applications are **due on February 6, 2016**. **ALL** the parts of your application must be received by the deadline. ***No late entries will be accepted.***

What do I do with my contest application and display once they are done?

Project applications and displays can be dropped off at the Lifelong Learning Center in Norfolk on the campus of Northeast Community College, 801 East Benjamin Avenue, during the following times:

Friday, February 5th, 3:00-6:00 pm

Saturday, February 6th, 8:00-10:00 am

When you drop off your projects, a committee member will check through all your paperwork and then escort you to a table where you can set up your project display for judging. The Selection Committee will review projects that same day, during which time they will select the contest winners.

When do you announce the winners?

Winners will be announced at the *Celebrate Giving & Youth Philanthropy Contest Showcase* on **February 6th at the Lifelong Learning Center**. **All applicants are required to attend.** All applicants are invited to bring their family, friends, and any group members who are participating in the contest. Food and beverages will be served and everyone will have a chance to look at the displays and listen to a short program.

Important Dates to Remember

February 5th (3pm – 6pm) – Project Drop-off at the Lifelong Learning Center

February 6th (8am – 10am) – Project Drop-off at the Lifelong Learning Center

February 6th (5pm – 7pm) – Celebrate Giving and Youth Contest Showcase at the Lifelong Learning Center

February 11th (6pm – 7pm) – Project Kickoff Celebration at the Lifelong Learning Center

OTHER FREQUENTLY ASKED QUESTIONS

Is there a way I can get help with my application?

You can always get help by calling April Martens at 402-644-0354 or email us at youthcontest@philanthropycouncilne.org with any questions you might have about the contest or application process. In addition, the Youth Philanthropy Contest has a group of community mentors who will work with students to put their application packets, budgets, and displays together. So if you need help figuring out an idea, putting together a budget, designing displays, or completing your application packet they are there for you!

Why should I submit a video, poster or other display items?

Visual aids such as videos, posters, or displays help our selection committee learn more about your project and the impact that it can have on the community. Use the visuals to sell your idea and tell us why it should be selected for funding. It has been our experience that the projects that included detailed visual aids with their application submissions are more likely to be chosen as contest winners.

Are there any guidelines for my video?

Your video must be 2 minutes or less in length, be appropriate to your project, be in English, and be clear, focused and audible. You must also have a completed media release (see application form) all identifiable individuals (or their parent or guardian if they are under 18) in your video. Videos must be submitted via [youtube.com](https://www.youtube.com). To get started uploading videos on YouTube, follow the steps below:

1. Sign into YouTube (you must create an account if you don't already have one)
2. Click the Upload link at the top of the page.
3. Select the video you'd like to upload from your computer.

Once the upload is completed YouTube will send you an email to notify you that your video is done uploading and processing. You can then forward that email to youthcontest@philanthropycouncilne.org for easy sharing.

When you upload a video, by default it is set as a “Public” video, which means that anybody can view it. You can easily change the privacy settings while you’re uploading the video in the “Privacy Settings” section. Or, if you’ve already uploaded the video, you can change the privacy settings by following the steps below:

1. Visit your Video Manager.
2. Find the video you’d like to change, and then click the Edit button.
3. In the “Privacy Settings” drop-down menu, select Public, Unlisted, or, Private.
4. Click Save changes.

What if I don’t have access to video equipment?

Videos are not required, it is just an idea for you to consider that may help you better tell your story.

Do I have to make sure my project is approved by the community organization or group that it benefits?

YES! All projects that directly impact a club, group, or organization in town **MUST have approval** from those organizations effected by the project for your application to be considered for the contest. Not having permission to move forward with your project, should it be selected as a contest winner, will disqualify your application.

Can my project be a fundraising event?

Yes! Fundraising is an important segment of philanthropy that helps to make a lot of organizations and projects a reality. If you choose to do a project that is a fundraiser, you must complete the Fundraiser Supplemental Application page found in the application.

Who decides which projects receive funding?

The Youth Philanthropy Contest has a Selection Committee that will be reviewing all applications.

What happens if my idea is funded?

If you are a contest winner or are funded by a community donor, you will complete an agreement form regarding the implementation of your project, timelines and the reporting guidelines. You will also have adult mentors to help you have a successful project experience.

You will be paired with a mentor who will help you to complete your project by offering support, assistance and advice as you need it. They will check in with you on a regular basis and will assist you in working with the Philanthropy Council on financials pieces of your project. We will explain this in more detail and provide you a chance to meet your mentors if your project receives funding. Please feel free to ask questions if it is unclear.

On February 11th, there will be a Project Kickoff Celebration from 6:00pm – 7:00pm at the Life Long Learning Center. At this celebration we will provide all the details and expectations for funded projects and introduce you to your mentor and community partner. Every funded project will need to attend this kickoff.

Do I have to report back to the Philanthropy Council after my project is over?

You and your mentor will provide quarterly updates to the Philanthropy Council on your project's progress. When your project is completed, we will ask you to answer a few questions about your project and how it went.

What is the timeline for completing my project?

You have until October 1st to complete your project from the date you receive your funding.

Contact Information for the Youth Philanthropy Contest:

Youth Philanthropy Contest
PO Box 714
Norfolk, NE 68702-0714

April Martens, Project Coordinator, 402-644-0354
Kristi Carmichael, Contest Chair, 402-371-5734
youthcontest@philanthropycouncilne.org

Stay up to date on the youth contest by visiting our website at www.philanthropycouncilne.org, following us on Twitter [@YPcontest](https://twitter.com/YPcontest) or liking us on Facebook: [Philanthropy Council of Northeast Nebraska](https://www.facebook.com/PhilanthropyCouncilofNortheastNebraska).

Youth Philanthropy Contest Contact Information Sheet

Please complete all 6 pages completely including media releases.



Project Name: _____

Name of Individual or Group: _____

Main Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E-Mail: _____

How do you prefer to be contacted? ☐ E-mail ☐ Text ☐ Phone call

How did you hear about the Youth Contest?

☐ School ☐ Club/Organization ☐ Social Media ☐ Radio/Newspaper ☐ Friend/Relative
☐ I have participated in the Youth Contest before ☐ Other: _____

Age Group: ☐ K – 4th ☐ 5th – 6th ☐ 7th – 8th ☐ 9th – 12th ☐ Young Adult (thru age 25)

-- If a group has mixed ages, the age group will be determined by the age of the oldest youth participating.--

How many people are in your group? _____

Please list the names/ages of each group member below.

A signed media release form is required for each person. (see page 6 of this packet for the media release form)

Name	Age	Name	Age
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*You may attach a sheet for additional members if you do not have enough space here.

Please include a one sentence summary of your project. This summary will be used to promote and help fund your project.

What do I do with my contest application and display once they are done?

Projects can be dropped off at the Lifelong Learning Center in Norfolk on the campus of Northeast Community College, 801 East Benjamin Avenue, during the following times:

Friday, February 5th, 3:00-6:00 pm

Saturday, February 6th, 8:00-10:00 am

When you drop off your projects, a committee member will check through all your paperwork and then escort you to a table where you can set up your project display for judging. The Selection Committee will review projects that same day, during which time they will select the contest winners.

Project Description

For more information, see Youth Philanthropy Contest Guidelines

Here is your chance to tell us what you want to do to make your community a better place. Please respond to each of the following questions. Please feel free to use additional paper.

1) What is your project?

2) Does your project meet ALL of the following qualifications? *(Please check each box indicating your project meets these criteria)*

- ☐ Has a positive impact on the community
- ☐ Can be completed before October 1st
- ☐ Is Charitable in nature *(which means it must focus on serving the public interest or common good)*
- ☐ Directly involves youth in the project work

3) WHO will this project serve and how will they benefit from it?

4) WHAT impact will this have on your community?

5) **HOW** are you going to do it? Please explain the goals of your project and how you will meet them.

6) **WHO** is going to help you make it happen?

7) **WHY** do you think your project should receive funding?

8) **What type of display** have you included with your application to help better explain your idea?

If you have a video to submit, what is the link? _____

**Please see contest guidelines for more detailed information about video submission.*

If your project benefits a community organization or group, you must have permission from that group to complete your project **BEFORE** you turn in this application. If this applies to you, who did you speak to?

Organization Name: _____

Organization Contact Person: _____ Date: _____

Project Expenses

How are you going to spend the \$1,000? Determining the actual expenses ahead of time will make your project flow much more smoothly. **Please detail all expenses related to your project.**

Item Description	Qty.		Cost/Each		Total Cost (qty. x cost)
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
		X	\$	=	\$
Total Amount Needed for this Project					\$

If your project exceeds the \$1000 contest award, how will you cover those costs?

In-Kind/Donations

(What other support do you expect for your project?)

Item Description	Donation Value	Item Description	Donation Value

Project Application Checklist and Event Details

Youth Philanthropy Contest

Before you turn in your project, please be sure to review all of the following:

- Reviewed the 2016 Contest Guidelines ☐
- Completed ALL sections on the Contact Information Sheet (*page 1*) ☐
- Completed ALL questions on the Project Description Sheet (*pages 2-3*) ☐
- Completed a DETAILED Project Expense Sheet (*page 4*) ☐
- Completed the Fundraiser Supplemental Application if your project is a fundraiser (*page 6*) ☐
- Completed Consent/Media Release forms for EVERY participant (*see page 7*) ☐
- Completed all pieces of my display and/or video (*to be turned in with my application*) ☐
- Marked the required participation date & time on my calendar (*February 6th 5pm – 7pm*) ☐
- Liked us on Facebook (Philanthropy Council of Northeast Nebraska) ☐
- Followed us on Twitter (@YPcontest) ☐

Event Participation

Contest winners will be announced and **participation is required** at our Celebrate Giving event. Participants will display their project and talk to potential funders during the Youth Project Showcase. Family members are invited to join us. Projects that are NOT funded through the contest may receive additional funding from guests at this event. Come ready to talk to people and sell your project idea.

Project Drop-off:

Projects can be dropped off at the Lifelong Learning Center in Norfolk on the campus of Northeast Community College, 801 East Benjamin Avenue, during the following times:

Friday, February 5th, 3:00-6:00 pm

Saturday, February 6th, 8:00-10:00 am

Contact Information

Youth Philanthropy Contest

PO Box 714

Norfolk, NE 68702-0714

Phone: April Marten, 402-644-0354

E-mail: youthcontest@philanthropycouncilne.org

www.philanthropycouncilne.org

Revised 11/2015

CELEBRATE!
TIME ♦ TALENT ♦ TREASURE *giving!*

Youth Project Showcase

Youth Philanthropy Contest Winners
Announced!!

**Saturday, February 6th
5pm – 7pm**

Lifelong Learning Center on the campus
of Northeast Community College

Business Casual Dress

Fundraiser Supplemental Application

For more information, see Youth Philanthropy Contest Guidelines

This form is only necessary if your contest application includes fundraising:

- 1) What is the goal of your fundraiser** *(to make money, to raise awareness, etc.)*
- 2) Explain how the money raised through the fundraising event would be used.** *(who it would be donated to or if it would go to purchasing things for an organization, etc)*
- 3) Provide a detailed plan of action for hosting the fundraiser.** *(date of fundraiser, steps to get there, etc.)*

Media Release and Consent to Participate

Required of each contest participant – please make copies as needed

Philanthropy Council of Northeast Nebraska
Contact Person: April Marten
Address: PO BOX 714, Norfolk, NE 68702-0714
Phone: 402-644-0354 Email: youthcontest@philanthropycouncilne.org

Permission to Photograph/Quote

Participant's Name: _____

I agree that the Philanthropy Council of Northeast Nebraska may use photographs of me with or without my name and for any lawful purpose, including such purposes as publicity, illustration, promotion, advertising and web content.

I also agree that the Philanthropy Council of Northeast Nebraska may use my comments upon approval for similar promotional purposes.

I understand the Philanthropy Council of Northeast Nebraska is an account of the Norfolk Area Community Foundation Fund, an affiliated fund of the Nebraska Community Foundation, a nonprofit organization, which exists to help concerned citizens to mobilize charitable giving in support of the betterment of Nebraska communities and organizations. I further understand that I will not receive compensation for the use of my photographs or comments.

As a parent, I understand that my child wishes to participate in this contest. I will support them in their efforts. If I have questions I can contact April Marten, her contact information is listed at the top of this page.

I have read and understand the above:

Participant Printed Name

Participant Signature

Date

*Parent/Guardian Printed Name

*Parent/Guardian Signature

Date

**Required if participant is 18 years of age or younger*

Mailing Address: _____

City: _____

State: _____

Zip: _____

Club or Organization (if applicable) _____

Comunicado de prensa y consentimiento para participar

Requisito de cada participante del concurso – por favor, haga copias según sea necesario

Comité de Filantropía del Noreste Nebraska

Persona de Contacto: April Marten

Dirección: PO BOX 714, Norfolk, NE 68702-0714

Teléfono: 402-644-0354 Correo electrónico: youthcontest@philanthropycouncilne.org

Permiso para Fotografíar / Citar

Nombre de Participante: _____

Estoy de acuerdo en que el Comité de Filantropía del Noreste Nebraska puede utilizar fotografías mías con o sin mi nombre y para cualquier propósito legal, incluyendo los propósitos tales como publicidad, Ilustración, promoción, propaganda y contenido de web.

También estoy de acuerdo que el Comité de Filantropía del Noreste Nebraska puede usar mis comentarios sobre aprobación para propósitos promocionales similares.

Entiendo que el Comité de Filantropía del Noreste de Nebraska es parte de las cuentas de la Fundación de la Área Comunitaria de Norfolk y están afiliados con fondos de la Fundación de Comunitari Nebraska Comunidad Fundación, una organización no por ganancia, que existe para ayudar a los ciudadanos preocupados en movilizar obras de caridad en dar apoyo para el mejoramiento de las comunidades y organizaciones de Nebraska. Además, entiendo que no recibiré compensación por el uso de mis fotografías o comentarios.

Como padre, yo entiendo que mi niño(a) desea participar en este concurso. Yo lo(a) apoyaré en su esfuerzo. Si tengo alguna pregunta me puedo comunicar con April Marten, su información de contacto aparece en la parte superior de esta página.

He leído y entiendo lo anterior:

Nombre impreso de participante:

Firma de participante

Fecha

*Nombre impreso del padre

*Firma del padre

Fecha

**Required if participant is 18 years of age or younger*

Dirección: _____

Ciudad: _____

Estado: _____

Código postal: _____

Club o Organización: *(si es applicable)* _____